

Global Asset Manager Intech Unveils New Brand

A decade of global expansion and new capabilities fuel brand upgrade

West Palm Beach (October 2, 2017) – Intech, a specialized global asset management firm, signals the firm’s considerable developments over its 30-year history by unveiling a new brand platform and visual identity. The brand refresh reflects Intech’s product and firm evolution, and positions the company for the future. Intech serves some of the world’s largest institutional investors as an independent subsidiary of Janus Henderson Group plc.

“The Intech brand has been a constant along our journey of product innovation and global expansion. As we adapt to meet the changing needs of investors, we want to ensure institutional investors and their consultants are aware of our full capabilities,” said Dr. Adrian Banner, Chief Executive Officer and Chief Investment Officer of Intech. “To that end, we are embracing our evolution and future with a fresh brand identity that clarifies our value proposition and broadens our appeal to the marketplace.”

The new brand reflects Intech’s notable growth and achievements over the past 30 years, including:

- **Stable Leadership:** A long-standing executive and investment management team is led by Dr. Adrian Banner, one of the leading figures in mathematical investing.
- **Global Capabilities:** Global and non-U.S. capabilities have grown from zero to over US\$24 billion, as of June 30, 2017, in assets under management in just over 10 years.
- **Global Relationships:** Institutional clients now span five continents and assets for clients domiciled outside the U.S. comprise nearly half our total assets.
- **Outcome Orientation:** Absolute return and absolute risk strategies have grown to over US\$8 billion, as of June 30, 2017, in just five years.
- **Bespoke Solutions:** Custom client strategies make up nearly two-fifths of assets under management.

“Our new brand differentiates us from our competition, representing what Intech is today and defining our new voice for the future,” said Andre Prawoto, Intech’s Chief Marketing Officer.

The rebranding effort has been nine months in the making and included input from clients, consultants, business partners and employees. The new brand reinforces Intech’s volatility expertise, a key differentiating attribute revealed in primary research.

In addition to a new logo, the revamped brand assets include a mobile-friendly website that provides a cleaner, uncluttered interface for easy access to Uncorrelated Answers™, a series of thought leadership papers, and the new blog, where Intech’s leadership team regularly shares perspectives on equity markets and client challenges.

About Intech

Intech is a specialized global asset management firm that harnesses stock price volatility as a source of excess return and risk control. Founded in 1987 in Princeton, NJ by pioneering mathematician Dr. Robert Fernholz. Intech serves some of the world’s largest institutional investors, delivering traditional, low volatility, adaptive volatility and absolute return investment solutions. As of June 30, 2017, Intech managed about US\$46.7 billion worldwide. Intech is based in West Palm Beach and is an independently managed subsidiary of Janus Henderson Group plc. (NYSE: JHG). For more information, please visit <http://www.intechinvestments.com>.